

## Gina Marie Longo, Ph.D.

Virginia Commonwealth University  
Department of Sociology  
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### EDUCATION

- 2018            Ph.D., Department of Sociology, University of Wisconsin-Madison  
Dissertation Advisors: Myra Marx Ferree and Pamela Oliver
- 2008            M.A., Department of Political Science, Florida Atlantic University
- 2006            B.A., Department of Political Science, Florida Atlantic University  
Minor: Criminal Justice
- 2004            A.A., Liberal Arts, Palm Beach Community College

### PROFESSIONAL APPOINTMENTS

- 2021-            Founder, Board Member. Digital Sociology Research Lab. The Department of  
Sociology at Virginia Commonwealth University.
- 2019-            Virginia Commonwealth University, Sociology Department, Assistant Professor
- 2018            University of Wisconsin- Madison, Law School, Post-doctoral Scholar  
Institute of Research on Poverty Affiliate

### PEER REVIEWED PUBLICATIONS

Manstrangelo, Frankie and **Gina Marie Longo**. In Press. Downlining Disinformation: Gendered Strategies for MLM Recruitment and Pastel QAnon Indoctrination. *Social Media & Society*

**Longo, Gina Marie**. In Press. Mail Order Marriages throughout U.S. History. In *Current Marriage and Divorce Trends in the United States*, edited by Jaimee Harenstein. Missouri: CIO Publishing

**Longo, Gina Marie**. 2023. Rethinking the Internet as an Institution: Shifting Our Ideas about the Digital to Combat Medical Disinformation and Distrust. *Journal of Biology and Today's World* 12 (01): 001-002 <https://doi.org/10.35248/2322-3308-12.3.001>

**Longo, Gina Marie** 2023. The Internet as a Social Institution: Rethinking Concepts for Family Scholarship. *Journal of Family Relations* 72(2): 621-636 <https://doi.org/10.1111/fare.12825>

**Longo, Gina Marie.** 2022. Moral Lines of Credit: Forging Race Projects, Citizenship, and Nation on Online U.S. Spousal Reunification Forums. *Migration Politics* 1(1): 1-36 <https://doi.org/10.31235/osf.io/zswpd>

**Longo, Gina Marie.** 2021. Integrating Digital Media Options into Undergraduate Final Projects. *Sociological Inquiry* 57(1): 60-69

**Longo, Gina Marie.** 2020. Feminist Empiricism. In *Wiley-Blackwell's Companion to Feminist Studies*, edited by Nancy Naples. New Jersey: Wiley-Blackwell.

**Longo, Gina Marie.** 2018. Keeping it in 'the Family': How Gender Norms Shape U.S. Marriage Migration Politics. *Gender & Society* 32(4): 456-475 <https://doi.org/10.1177/0891243218777201>

#### **PEER REVIEWED MANUSCRIPTS UNDER REVIEW**

**Longo, Gina Marie.** Revise and Resubmit. Guileless Girls, Bar Broads, and Strong Women: Forging Femininities, Subjectivities, and Nation in Online U.S. Spousal Reunification Forums. *Social Politics*

**Longo, Gina Marie** and Jason Turowetz. Under Review. The Digital Governmentality of Marriage Migration: Policing U.S. Spousal Reunification, National Belonging, and Borders in Digital Spaces. *Families, Relationships, and Technologies*

#### **BOOK REVIEWS**

**Longo, Gina Marie.** 2023. "Book Review: Handbook of Digital Inequality." *Contemporary Sociology*

**Longo, Gina Marie.** 2021. "Book Review: The Afterlife of Reproductive Slavery." *Feminist Encounters: A Journal of Critical Studies in Culture and Politics* 5(2):32 <https://doi.org/10.20897/femenc/11169>

**Longo, Gina Marie.** 2012. "Book Review: An Islam of Her Own: Reconsidering Religion and Secularism in Women's Islamic Movements." *Mobilization* 17(4): 368-369

**Longo, Gina Marie.** 2011. "Exploring the Connections between Gender and Conflict." *Journal of Sexuality and Culture* 15(3): 310-312

**Longo, Gina Marie.** 2011. "Valentine Moghadam's Social Movements and Globalization: Islamism, Feminism, and the Global Justice Movement." *Journal of World Systems Research* 17(1): 268-270

## NON-PEER REVIEWED PUBLICATIONS

**Longo, Gina Marie.** 2023. "Immigrant spouses who want to come to the US are forced to learn to play along with the state's idealized version of the American Family." *The London School of Economics US Centre* <https://bit.ly/3WRM3EM> , February 2

**Longo, Gina Marie.** 2022. "[As We Lament Elon Musk's Twitter Takeover, We Miss the Bigger Problem for U.S. Democracy](https://bit.ly/3WRM3EM)" *Ms. Magazine*, <https://msmagazine.com/2022/11/28/twitter-elon-musk-free-speech/> November 22, 2022

**Longo, Gina Marie.** 2022. "Musk Twitter debate misses bigger issue for democracy." *Richmond-Times Dispatch*. Editorial. May 9. [https://richmond.com/opinion/columnists/gina-marie-longo-column-musk-twitter-debate-misses-bigger-issue-for-democracy/article\\_a1bcd8af-5197-5a04-9e41-32e44a42b796.html?mode=comments](https://richmond.com/opinion/columnists/gina-marie-longo-column-musk-twitter-debate-misses-bigger-issue-for-democracy/article_a1bcd8af-5197-5a04-9e41-32e44a42b796.html?mode=comments)

**Longo, Gina Marie.** 2021. "Reflections on the Launch of the Digital Sociology Lab." Digital Sociology Lab. March 21. <https://www.digitalsociologylab.com/post/reflections-on-the-digital-sociology-lab-s-launch>

**Longo, Gina Marie.** 2020. "Mothers and Moneymakers: How Gender Norms Shape U.S. Marriage Migration Politics." In *State of the Family*, edited by Jennifer Reich. New York: Taylor and Francis (Reprint of Gender & Society post, 2018)

**Longo, Gina Marie.** 2020. "WANTED: A Feminist Systemic Theory about the Internet." In Better Programming. *Medium*. <https://medium.com/better-programming/wanted-a-feminist-systemic-theory-about-the-internet-39756fdc001f>

**Longo, Gina Marie.** 2019. "Digital Inequalities Created by Online Political Advocacy Groups." *American Sociological Association's Inequality, Poverty and Mobility Newsletter's Symposium*. December, Winter Edition

**Longo, Gina Marie.** 2019. "Transnational Marriages between American Women and Men Abroad." *American Sociological Association's Sex & Gender Section Newsletter*. March, Spring Edition: 10-11

**Longo, Gina Marie.** 2018. "Immigration Self-help Services for U.S Citizens with Foreign Spouses Uphold Gender Inequality and Acts as Unofficial Border Police." *The London School of Economics US Centre*. <http://bit.ly/2KZKwaV>

**Longo, Gina Marie.** 2018. "Mothers and Moneymakers: How Gender Norms Shape U.S. Marriage Migration Politics." *Gender & Society Blog*.  
<https://gendersociety.wordpress.com/2018/08/03/mothers-and-moneymakers-how-gender-norms-shape-u-s-marriage-migration-politics/>

Maximilian D. Schmeiser and **Gina M. Longo.** 2011. "Updating Estimates of the Cost of Raising Children with a Focus on Medical Support Costs." *Reports on Child Support: Wisconsin Department of Workforce Development*. Wisconsin: Institute for Research on Poverty

## Press Appearances

In Production Featured in *Feminist Frontiers Podcast*. Topic: Feminist Research in Marriage Migration Politics. Producer, Dr. Erin Baker-Giese

In Production Featured in *Feminist Intersections Podcast* by Sociologists for Women in Society.

Topic: Doing Feminist Research in Online Spaces. Producer Media Relations Committee for SWS.

2020 Quoted in Mel Magazine's article, "Did Privacy Fears Spoil our Shot at Contact-Tracking Covid Out?" by Quinn Myers, digital culture correspondent.  
<https://melmagazine.com/en-us/story/contact-tracing-apps-covid-19-privacy?fbclid=IwAR34cqXUgkIIIT8WPqWvj9VLs0cFjpV2kf2p8oj5Y-FKsGJcq3QmiQqhKyc> Dated: November 16, 2020

2020 Quoted in Mel Magazine's article, "Why do videos of dangerous factories keep going viral?" by Quinn Myers, digital culture correspondent. Link:  
<https://melmagazine.com/en-us/story/viral-videos-dangerous-factories> Dated March 3/20/20

2020 Interview in Benjamin Feliciano's "Toxic Masculinity of Incels Online" (independent film), Date of interview 10/31/19

2019 Quoted in Mel Magazine's article, "Inside the Great War of Tim vs. Tom," by Quinn Myers, digital culture correspondent. Link:  
<https://melmagazine.com/en-us/story/tim-vs-tom-reddit-war> Dated 10/25/19

2019 Quoted in ABC News' article, "Alleged Dayton gunman showed signs of misogyny, mirroring a grim pattern for shooters," by Alexandra Svokos, correspondent. Link:  
<https://abcnews.go.com/US/alleged-dayton-gunman-connor-betts-showed-signs-misogyny/story?id=64826324> Dated 8/10/19

## RESEARCH PROJECTS

- 2020- Principal Investigator. The Sinaga Project: Examining Rape Culture Discourse Online. Research Team: Frankie Mastrangelo (Ph.D. Candidate), Yahomie Koroma (U/G), Monti Taylor (G), and Jasmine Frazier (U/G)
- 2016- Principal Investigator. Immigration Pathways Project. Research Team: Gina Marie Longo and Jason Turowetz, PhD
- 2014-15 Complex Families and Child Support Laws. Project Assistant. University of Wisconsin-Madison Law School
- 2014-15 Legal Studies Research Workshop Series. Project Assistant. University of Wisconsin-Madison Law School
- 2010-2011 Child support Calculations & Rising Cost of Health Care Assessment. Research Assistant

## AWARDS AND HONORS

### Academic Awards

- 2023 VCU Vertically Integrated Project Grant. Project: Digital Sociology Lab. Co-PI \$1000
- 2023 Virginia Commonwealth University, Humanities and Sciences Scholarship award. Nomination
- 2022 Virginia Commonwealth University Early Career Scholarship Award. Nomination
- 2021 TedX-VCU. Nominated to speak. Tentative Talk: "Defining Free Speech in Digital Spaces."
- 2021 Virginia Commonwealth University Early Career Scholarship Award. Nomination
- 2021 Senior Editorial Fellow, Residency award recipient. University of Amsterdam, *Migration Politics*
- 2021 VCU Foundation Grant for the Digital Sociology Lab. VCU Foundation \$7000
- 2020 Grant Recipient, Department Developmental Research Internal. Virginia Commonwealth University. Department of Sociology \$3000
- 2020 Sociologists for Women in Society-South's Early Career Gender Scholar Award (Nominated)

- 2019 Sociology Department Development Grant. Co-winners: Tressie McMillian Cottom and Tara Stamm. \$1000
- 2017 Aristide Zolberg Student Paper Scholar Award, ASA International Migration Section
- 2017 Candace Rogers Paper Award (Honorable Mention), Eastern Sociological Association
- 2015 Beth B. Hess memorial Scholarship, Sociologists for Women in Society, the Society for the Study of Social Problems: \$15,000
- 2015 Mellon-Wisconsin Summer Dissertation Fellowship, the Andrew W. Mellon Foundation and the State of Wisconsin: \$8,000
- 2015 The Mary Washburn-Willets Award for Social Science Excellence, University of Wisconsin-Madison's Center for Research on Gender and Women
- 2014 Research Grant, University of Wisconsin Department of Sociology: \$500
- 2010 Foreign Language Areas Studies Fellowship, (Arabic). U.S. Department of Education: \$25,000
- 2009 Rae Rashkin Award, Florida Atlantic University's Department of Political Science: \$1,000

**Teaching Awards**

- 2017 UW Student Housing's Honored Instructors Award. University of Wisconsin-Madison's University Student Housing
- 2016 UW Student Housing's Honored Instructors Award. University of Wisconsin-Madison's University Student Housing
- 2015 Lecturer of the Year Award, University of Wisconsin-Madison's Department of Sociology
- 2014 Alpha Chi Omega Influential Instructor Honoree, Alpha Chi Omega Sorority, Madison, Wisconsin Chapter
- 2014 Lecturer of the Year Award, University of Wisconsin-Madison's Department of Sociology
- 2014 UW Student Housing's Honored Instructors Award. University of Wisconsin-Madison's University Student Housing

## CONFERENCE PARTICIPATION

### Panels/Workshops Organized

- 2023 “Disinformation, Miscommunication, and Bad Media” Invited Panel organizer. American Sociological Association, Communication, Information, Technology, and Media section. Annual Conference, Philadelphia, PA, Summer 2023
- 2022 Black Cyberfeminism Speaker’s Series: A conversation with Dr. Kishonna Gray. Co-organizer. Digital Sociology Lab Webinar. Virtual. March 30<sup>th</sup>
- 2020 “Exposing Gendered Risks and Cultivating Expertise Across the Global South.” Panel Organizer. Sociologists for Women in Society. San Diego, CA. February 2
- 2018 “Preparing for the Job Market.” Sociologists for Women in Society. February 9-14
- 2015 “Legal Studies Publication Panels.” UW Legal Studies Workshop Series of University Wisconsin-Madison Law School. October 1

### Invited Presentations

- 2023 “The Ukraine Refugee Crisis and precarious immigrants workshop.” Invited participant. IMESCO, Annual Conference, Warsaw, Poland from July 4-6
- 2022 “U.S. social media perspectives on Ukrainian Refugees.” Invited Roundtable participant on global perspectives on Ukrainian refugees. Escape Research Network's 4th Annual conference of German Network for Forced Migration Studies, taking place in Germany in September 2022
- 2022 (C) “Internet as a Social Institution,” Invited Panelist. Venue: Congress of the International Union of Anthropological and Ethnological Sciences (IUAES). Saint Petersburg, Russia (Rescheduled due to Russia/Ukraine conflict).
- 2021 “Understanding Digital Qualitative Methods” Invited Guest Speaker. Organizer: Dr. Amanda McMillan Lequieu, Drexel University. October 12
- 2021 “‘Social Problems’ and ‘National Security Risks’: How Race and Gender Define Marriage Fraud in U.S. Marriage Migration Politics.” Invited Panelist. Organizer: Amy Brainer, University of Michigan-Dearborne. National Women’s Studies Association Annual Meeting. Virtual

- 2021 “Gender in Healthcare: An Overview”. Clarkson University, Department of Occupational Therapy. Virtual. March 10
- 2020 “Caught Between Rights and Vows.” Texas A & M, Gender & Women Studies. Virtual. November 6
- 2020 “Doing Qualitative Research Using Digital Data.” University of Wisconsin, Madison. Department of Sociology. Virtual. November 3
- 2020 “Getting started in digital data research using Python.” Virginia Commonwealth University, School of Education. Richmond, VA. September 17
- 2020 (C) “‘He knows what it means to be a man’: Insights into why some U.S. women seek marriage to non-Western men living abroad.” Invited Panelist. Organizer: Monica Liu, University of St. Thomas. National Women’s Studies Association Annual Meeting. Minneapolis, MN (Cancelled due to Covid-19)
- 2020 (C) “The role of digital spaces in the rise of hate crimes.” Keynote speaker. American Criminal Justice Association-Lambda Alpha Upsilon (ACJA-LAE) Region IV conference. Danville, VA (Cancelled due to Covid-19)
- 2017 “Gender Theory from the Sociological Perspective.” Madison’s Socratic Society. Madison, WI. March 22
- 2016 “Where are They Now? Beth B Hess Awardees.” Sociologists for Women in Society. Nashville, TN. February 5
- 2009 “Iraqi Women’s Plight during the Sanction Period.” The Middle East Affairs and National Security Organization. Boca Raton, FL. March 26

### **Paper Presentations**

- 2023 “The moral gatekeeping of the family,” panelist. IMESCO, Annual Conference, Warsaw, Poland from July 4-6
- 2022 “What makes the Internet a Social Institution.” Panel Participate. National Women’s Studies Association, Annual Conference, Minneapolis, MN, November 2022
- 2022 online “Moral Lines of Credit: How U.S. citizens uphold the U.S. racial project in U.S. immigration forums. International Migration Panel. American Sociological Association – Los Angeles, California. August 8. *(Cancelled due to COVID)*



- 2020 (C) “Social Problems’ and ‘National Security Risks’: How Race and Gender Define Marriage Fraud in U.S. Marriage Migration Politics.” Panel Participant. American Sociological Association Annual Meeting. (Cancelled due to Covid-19)
- 2018 “Mothers and Moneymakers: Using Gender Norms to Shape U.S. Marriage Migration Politics.” American Sociological Association. August 10-15
- 2018 “Keeping it in “the Family”: Using Gender Norms to Shape U.S. Marriage Migration Politics.” Southern Sociological Association. April 4-7
- 2017 “Walking Social Problems and Security Risks: Discourses Surrounding the Evaluation of Black African Migrant Men.” American Sociological Society. August 9-14
- 2017 “Moral lines of Credit: Understanding How Citizens Negotiate the Uncertainty of the State’s Moral Evaluation Process.” University of Massachusetts-Boston’s 12<sup>th</sup> Annual Social Forum. March 23-26
- 2017 “Caught Between Rights and Vows: the Policing of Marriage Fraud in U.S. Immigration Policies.” Sociologists for Women in Society. February 10-14
- 2016 “Entering the Narrow Door: Gender Policing American Marriages with Potential Immigrations.” The Society for the Study of Social Problems. August 8- 15
- 2016 “Ethnography in the Virtual World: Methodological Opportunities and Challenges.” The Eastern Sociological Society’s Digital Sociology Mini-Conference. March 10
- 2015 “The Moral Dimensions of Citizenship: Understanding How Citizens Negotiate the State’s Moral Evaluation Process.” Sociologists for Women in Society. February 24-27
- 2014 The Effects of Spousal Immigration Process on US Citizens. Sociologists for Women in Society. February 20-23
- 2009 “Refusing to Remain in the Margins: Iraqi Women and Reconstruction.” Florida Atlantic University’s 11<sup>th</sup> Annual Feminist Graduate Student Symposium. April 12-13
- 2008 “The Islamic Republic and Women’s Rights: An Ebb and Flow Cycle.” Florida Atlantic University’s 12th Annual Feminist Graduate Student Symposium. April 15-16

## **CAMPUS TALKS**

- 2023 “Doing Feminist Digital Ethnography.” VCU Gender, Sexuality, and Women’s Studies Department. Instructor: Dr. Christine Cynn, Feminist Methodologies
- 2022 “What is Digital Sociology.” VCU Sociology Pro-seminar. Instructor: Dr. Meredith Katz
- 2021 “Understanding Digital Ethnography.” VCU Research Methods (course: 406), Instructor: Dr. Victor Chen
- 2016 “Conceptualizing the Moral Dimensions of Citizenship: How U.S. Citizens Negotiate Deservingness.” Sociology of Gender, Fem-Sem. January 28
- 2015 “Love Versus Gain: Gendered Evaluations of Marriage Fraud within the U.S. Immigration Politics.” Sociology of Gender, Fem-Sem. April 16
- 2014 “The Things I Wish I Knew as a TA.” Department of Sociology. August 26
- 2013 “The Consequences of Marriage Migration on U.S. Citizens Married to Migrants” Sociology of Gender, Fem-Sem. May 2

## **TEACHING EXPERIENCE**

### **Virginia Commonwealth University**

Foundations of Theory (U) (Spring 2023, fall 2023)

Digital Sociology (G) (fall 2020, 2021, 2022)

Senior Seminar (U) (fall 2020, 2021, spring 2022, 2023)

Digital Research Methods and Design (G) (spring 2020, 2021, 2022)

Digital Sociology (U) (fall 2019, sp 2020)

Foundations of Social Theory (Sp 2023)

### **University of Wisconsin-Madison (Solo Lectureships)**

Race & Ethnicity (spring 2018)

Sociology of Gender (fall 2017)

Social Psychology (spring 2017, fall 2016)

Marriage and Family (spring 2016, fall 2015)

Research Methods (spring 2014, fall 2013)

### **University of Wisconsin-Madison (Teaching Assistantships)**

Sociology of Law (spring 2013, fall 2012)

U.S. Criminal Justice (spring 2012)

Sociology Criminology (fall 2011)

### **Florida Atlantic University (Teaching Assistantships)**

U.S. Government (academic years 2009, 2008)

### **STUDENT ADVISORY**

Angela Angulo (Primary Advisor - Practicum, graduated 6/2020)

Ryan Brazell (Primary Advisor -Practicum, graduated 12/2020)

CB Brown (Primary Advisor- Practicum MS)--**CURRENT**

Cornelia Weglius (Primary Advisor- Practicum MS)--**CURRENT**

Janus Childerner (undergrad Research Assistant- Digital Sociology Lab)--**CURRENT**

Amaya McNeil (undergrad Research Assistant- Digital Sociology Lab)--**CURRENT**

Steph Cull (PhD. Research Assistant- Digital Sociology Lab)--**CURRENT**

Ka'Lyn Coghill (Ph.D. mentor) )--**CURRENT**

Rob Lawson (Primary Advisor- Master's Thesis)--**CURRENT**

Jasmine Frazier (Undergraduate research mentor)

Yahomie Koroma (Undergraduate research mentor)

Ting Sui (High School student, honors project)

Emory Beatty (Undergraduate research mentor)

Frankie Mastrangelo (Ph.D. research mentor, graduated 12/2021)

Sara Peters (Committee Member – Master's Thesis, graduated 12/2020)

Alexandra Quesada (Primary Advisor- Master's Thesis, graduated 5/2022)

Monti Taylor (Research Experience)--**CURRENT**

Katie Zaman (PhD Dissertation Committee Member, graduated 12/2020)

Latrice Noel (PhD Dissertation Committee Member)--**CURRENT**

### **SERVICE TO THE PROFESSION**

Reviewer: Gender & Society, Media & Communications, Sociological Perspectives, American Journal of Sociology, Social Media & Society, Contemporary Sociology, and Sociology of Race & Ethnicity, Sociological Imagination

Panel Participant, “Job Market Advice,” University of Wisconsin, Madison, Sociology (2020, 2021)

Roundtable Discussant, Sociology for Women in Society, Winter meeting. (2018)

Volunteer, Sociologists for Women in Society (2014 – Present)

Mentor, Sociologists for Women in Society. (2014 – Present)

Committee Member, Diversity Dialogues. (2015)

### **DEPARTMENTAL AND UNIVERSITY SERVICES**

Member. VCU Hiring Committee for Assistant Vice Provost (2022, Fall)

Member. VCU Sociology Hiring Committee (2022, Summer)

Member. VCU Sociology Hiring Committee (2022, Spring)

Member. VCU Sociology Department Graduate Visioning Committee (2022)

Member. VCU Sociology Department Hiring Committee (2022)

Cofounder. Sociologists for Women in Society, RVA Chapter. Cofounder: Dr. Tara Stamm (2020)

Member. Faculty Council. VCU College of Sciences and Humanities (2020)

Member. VCU Sociology Department Hiring Committee (2020)

Member. VCU Sociology Department Bylaws Committee (2019)

Member. VCU Sociology Department Graduate Student Committee (2019 - present)

Panel Presenter. Department of Sociology. Minority Recruitment & Retention Committee (2017)

Presenter. Center for the First Year Experience’s SOAR Program (2016-2017)

Cohort Mentor, Department of Sociology (2010-2017)

Committee Member, Minority Recruitment & Retention’s Solidarity Program (2015)

Project Coordinator, University of Wisconsin's Campus Women's Center (2012)

Secretary, UW Arabic Language & Culture Association (2011-12)

Faculty Liaison, Department of Sociology (2010-2011)

## **PROFESSIONAL SKILLS**

NVIVO

MAXQDA

STATA (intermediate)

Python Programming Language (intermediate)

Modules: PANDAS, SciPy, NumPy, Beautiful Soup

HTML/CSS (intermediate)

## **LANGUAGES**

English (native)

Modern Standard Arabic (intermediate: reading, writing, and speaking)

## **PROFESSIONAL AFFILIATIONS**

American Sociological Association

(Gender & Sexualities, Race/Class/Gender, Law & Society, International Migration Sections)

Eastern Sociological Society

IMESCO

Society for the Study of Social Problems

Sociologists for Women in Society

Southern Sociological Society

National Women's Study Association

## **REFERENCES**

Upon Request