

KáLyn (Kay) Coghill, Ph.D.
Pronouns: They/Them
kalyncoghill@gmail.com
kalyncoghill.com

EDUCATION

Virginia Commonwealth University, Richmond, Va

Doctorate of Philosophy: May 2024

- They Tried to Kill Your Favorite Bad Bitch: A Look into Digital Misogynoir and How the Girlies Clap Back and Bring Wreck on Twitter
 - Advisor: Dr. Jennifer Rhee

Bowie State University, Bowie, MD

M.A., Organizational Communications: May 2017

- Masters' thesis: "A Seat at the Table: A Repetitive Narrative of Abuse."

Old Dominion University, Norfolk, Va

B.A., Linguistics, and Creative Writing Poetry: May 2013

TEACHING EXPERIENCE

Adjunct Instructor, Virginia Commonwealth University, Spring 2021

Reading Literature (Digital Storytelling)

- (Fall 2024) Course Description: English 215 is a general education course that focuses on reading literature. In this dynamic and engaging course, students will explore the vibrant landscape of digital storytelling as it unfolds through social media, blogs, and online forums. Through critical reading and analysis of various digital texts, students will examine the unique narrative techniques, rhetorical strategies, and interactive elements in contemporary online platforms. From viral Twitter threads to immersive TikTok stories, this course invites students to dissect the evolving forms of expression in the digital age while also considering the sociocultural implications and ethical considerations inherent in digital storytelling. Through creative assignments and in-class discussions, students will gain a deeper understanding of the impact of digital storytelling and build their digital storytelling skills.

Misogynoir in Digital Spaces

- (Fall 2024) Course Description: "Misogynoir in Digital Spaces" delves into the critical examination of the unique challenges faced by Black women in the digital realm due to the intersection of misogyny and anti-Black racism, known as misogynoir. Students will explore the historical context, manifestations, and impacts of misogynoir in online environments. Through case studies, discussions, and contemporary examples, participants will gain a deeper understanding of the experiences of Black women online

and how digital platforms can both perpetuate and challenge misogyny. This course fosters awareness, promotes critical thinking, and encourages conversations about equity and inclusion in the digital age.

Hip Hop Feminism and Poetry(Cross-listed English and Gender, Sexuality, and Women's Studies), (2022 -)

- Course Description: Hip-Hop Feminism and Poetry is a topic course that explores Black feminism and its influence on poetry and hip-hop. In this class, we will read contemporary poets, analyze hip-hop lyrics and performances, and discuss how Black feminism has informed some of the work of legendary artists. This course will also challenge students to investigate how Hip Hop Feminism has informed other things in Black popular culture through readings, podcasts, TikTok, music videos, and film.

Women In Literature (2022-)

- Course Description: This is a 200-level cross-listed course in English and Gender, Sexuality, and Women's Studies that is designed to introduce students to women and non-binary writers. This semester we will read texts that branch from all genres, including fiction, poetry, and even graphic novels. This course will focus on using the literature written by the chosen authors to ignite creativity and deeper thinking among students. We will be introduced to Afrofuturism, contemporary feminist thought, queer theory, race, gender, class, and even family bonds. Women in Literature is a course that is set up as a book club where students lead discussions on the texts and have the autonomy to talk about the selected texts from their own lived experiences.

Honors Introduction to Gender, Sexuality and Women's Studies, Virginia Commonwealth University (2021-2022)

- Course Description: This course will introduce students to the field of Gender, Sexuality, and Women's Studies and many of the intellectual, academic, and activist possibilities within Gender, Sexuality, and Women's Studies. This course focuses on connecting diverse theories about women and gender to various academic fields and community causes. Central to this course is understanding the inherent interdisciplinary focus of Gender, Sexuality, and Women's Studies.

Associate Instructor, Communications 104: Learning Communities, Bryant and Stratton College, 2020 - 2021

- Course Description: This course introduces students to the basic tenets of the communication process and the necessity of effective communication to achieve academic, professional (career), social, and personal goals. Students will consider factors that influence the achievement of those goals for academic, professional (career), social, and personal success, as well as for the creation of productive learning communities and students' transformation into agile, lifelong learners.

Adjunct Instructor, Communications 101, Bowie State University, 2018-2019

- Course Description: Oral communication is an introduction to the theory of interpersonal communication and the practice of presentation skills that will allow students to engage

in effective communication. In addition, the course will look at the role oral communication plays in all aspects of our daily lives. Students will explore how speech differs depending on the setting and intended message, while also learning the value of non-verbal language and critical thinking and listening skills. The course will expose students to the differences of interpersonal versus mass communication and the impact that both can have, especially in regards to the different cultural symbols and historical constructs that are contained in language.

PROFESSIONAL EXPERIENCE

Digital Director, me too. International 2022-

- The Digital Director will design campaigns and manage brand awareness through the activities and functions of ‘me too’s’ digital ecosystem including its websites, social media channels, and e-campaigns. They will design and implement integrated digital marketing strategies, analyze performance and user metrics, and ensure consistency of ‘me too.’s brand across all digital platforms. They also lead rapid response moments for the organization based on current events aligning with its mission.

Consultant, KáLyn Coghill LLC 2011-

- Provides speaking engagements on topics such as Black feminism, online gender-based violence, reproductive justice, and survivor justice. Facilitates trainings and workshops. Is open to guest lectures at universities and media appearances (podcasts, news shows, etc.)

Fundraising and Sustainability Coordinator, Richmond Reproductive Freedom Project, 2020-2022

- Managed a comprehensive array of fundraising and donor engagement activities. This included updating donor contacts through the Nationbuilder database and crafting both digital and physical donor communications, encompassing thank you messages, organizational updates, and fundraising appeals. I organized events to appreciate donors and volunteers, fostering deeper connections within our community, while also meeting with current and potential donors to cultivate meaningful relationships. Sustaining and growing RRFPP’s Monthly Funder program was a priority, as was highlighting the invaluable contributions of donors and fundraising volunteers through social media and newsletters. Providing robust volunteer support, I led monthly fundraising volunteer meetings, recruited and nurtured a diverse pool of fundraising volunteers, and served as the go-to resource for fundraising-related questions and advice. During the annual Fund-a-thon season, I took the lead in volunteer recruitment, training, and support, maintaining communication with the National Network of Abortion Funds and modeling values-aligned fundraising to champion abortion rights, transgender rights, racial justice, and reproductive justice.

Project Manager, The Borenstein Group, 2017- 2018

- Managed projects for clients in several sectors including information technology, transportation, and non-profit organizations. Liaised closely with upper management to ensure the scope of the project is on schedule and aligned with client expectations.

Conducted stakeholder analysis and competitive analyses to inform project scope and development. Developed branded content and animations for web and social.

Marketing and Communications Coordinator, Trinity Washington University, 2017

- Created an overall marketing and communications strategy for the Office of Admissions under the direct supervision of the Vice President for Enrollment Development and in consultation with the Executive Directors of Enrollment Development. Ensured that all marketing communications methods were in line with the institutional branding which required a direct working relationship with the Associate Vice President of Creative Services. Lead all design and writing efforts to build brand awareness of the degree programs offered by Trinity in order to increase new student enrollment. Coordinated the production of email, web, and print materials and created and implemented Admission's social media strategy.

WORKSHOPS AND TRAINING

Workshop Facilitator, California State University Northridge, Leveraging Social Media as an Academic. 2024

Training Facilitator, Radical Change Therapy, Cyberbullying Recovery for African American Women. 2024

Doula Training Program Access to Wholistic and Productive Living, Inc. How to best support Trans clients during their Birthing journey. 2023

Workshop Facilitator and Speaker, National Society of Black Engineers: Schoolin' Life: Battling Imposter Syndrome 2019

Training Facilitator, Trinity Washington University, Using Social Media to Engage Students. 2016

MEDIA APPEARANCES/FEATURES

Virginia Commonwealth University, [Through research and activism, VCU doctoral student explores gender, race, violence and culture – and wins American Society of Criminology award](#), February 2024

Black Women Radicals and The School of Black Feminist Politics Clappin' Back A Look into Digital Misogynoir and Online Harm Reduction Practices, December 2023

 [Clappin' Back: A Look into Digital Misogynoir and Online Harm Reduction Practices](#)

Glitch UK. “Digital Misogynoir Series”. 2023


- Part 1: https://www.instagram.com/reel/Cvh1viPIBFD/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==
- Part 2: https://www.instagram.com/reel/CvsQk07KQ0s/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==

- Part
3:https://www.instagram.com/reel/Cv8eERNo8Vp/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==

Black Gaze Podcast. “Black Reproductive Justice”. August 2023 <https://t.co/XhuZR6uVOi>

DBLAC DBLAC Reading Series: Ka'Lyn Coghill in Conversation with Dr. Kishonna L. Gray
2023  DBLAC Reading Series: Ka'Lyn Coghill in Conversation with Dr. Kishonna L. Gray

Embodied. “Undaunted: How Abortion Doulas Support You”. August 2022
https://open.spotify.com/episode/1ttVxAxG05FYEHJVFUHTJA?go=1&sp_cid=3a97b9a5f6ddcc56bc3688a667bdd8ef&utm_source=embed_player_p&utm_medium=desktop&nd=1

Digital Sociology Lab Black Cyberfeminism Speaker Series - Dr. Kishonna Gray 2022
 Black Cyberfeminism Speaker Series - Dr. Kishonna Gray

Healthline. Navigating Chronic Illness and Black Womanhood. 2022
<https://www.healthline.com/health/ati-navigating-chronic-illness-and-black-womanhood>

Mic. What Abortion Doulas Want You to Know. 2022.
<https://www.mic.com/impact/what-is-an-abortion-doula>

Outside Voice Inside. Don't Mess Up The Children feat. KáLyn Coghill. May 2022.
<https://open.spotify.com/episode/5c7dGCWr2C0BKcnL3cUCpl?nd=1&si=A9oPf9m3T1m605SxYFScCw>

Afrikan Independent Film Festival. Everyday Black Matter. 2022.
https://watch.eventive.org/afrikanafilmfestival/play/5f5cedcb9110b600306589de?fbclid=IwAR0_NZ15kMW7K3ZYxXpJ_13HxQKayiFMfw6fh1CQrAvTtgEWaxRKLafvRuQ
CONFERENCES

Pedagogue. DBLAC (Digital Black Lit and Composition) Miniseries No.1.
2021. <https://www.pedagoguepodcast.com/-dblac.html>

CONFERENCES

Fall 2023 ASC Conference

- *Author Meets Critics: Queer Victimology: Understanding the Victim Experience*
- *Lightning Talk: Teaching with Feminist Pedagogy*
- *Poster Session: Sexual Violence Online: Digitized Rape and Other Forms of Digital Assault*
- *Roundtable: Advancing Social Justice through Interdisciplinary Work*
- *Roundtable: Fat Criminology: An Emerging Subfield in Criminological Theory*

Fall 2023 BWSA *Black Women Taking Up (Digital) Space*

Fall 2023 NWSA Conference *Panel Futures of Girlhood Studies*

Spring 2023 Hip Hop Literacies Conference *Paper “The Clapback: Investigating Digital Misogynoir and How The Girls and Gworts Create Harm Reduction and Bring Wreck on Twitter”*

Fall 2022 ASA Conference *Reading Group: Looking All Along for a Friend*

Fall 2022 ASC Conference

- *Panel: Pursuing a Criminological Future that Centers Black Girls and Black Women: Invisibility, Hypervisibility, and Adulthoodification*
- *Individual Paper: Creative Ways to Engage Your Syllabus Using Black Feminist Texts, Media, and Music*
- *Roundtable: Supporting Junior Scholars Through Times of Transition*

Fall 2022 VSCA Conference *Sister Circles as Affinity Groups*

Summer 2022 ASCA Conference *Sister Circles as Affinity Groups*

Spring 2022 University of Northern Iowa African American Children and Families Conference
Black Girls Panel

Fall 2021 7th Annual Tri-State Conference on Diversity and Inclusion. Workshop: *Schoolin' Life: Using Experience as Education to Create Sister Circles in High Schools*

Spring 2021 ACH Conference. Panel: *Black Feminist Digital Vernaculars: A Roundtable on Moya Bailey's Misogynoir Transformed*

Spring 2021 FATE Conference. Panel: *Queer Study Guide: Tools for Developing an Inclusive Cannon*

Spring 2021 24th Annual Graduate Research Symposium. Poster: *"World Wide Wake: A look into digital wake work in response to the murder of Breonna Taylor."*

Spring 2018 Communication Studies Symposium: Showing up, Making Space and the Political Imagination of Diversity. Paper and Panel: *“Met With Anger: A Look into Violence Against Black Women on Twitter Affiliation”*

Spring 2018 Re-Imagining Black Girls' and Women's Health Symposium and Workshop at Towson University. Poster: *“Save Me a Seat Sis: The healing perspectives of Black Women in Solange's A Seat at the Table.”*

Spring 2018 National Conference For College Women Student Leaders. Panel: *“The Dark Side of Social Media”*

Fall 2017 NWSA Race, Art, and Social Media: The Visual and Virtual Politics of Gendered Violence. Paper and Panel: *“A Seat at the Table: A Repetitive Narrative of Abuse”*

INVITED TALKS

Panelist, NRC DV, [National Prevention Town Hall](#) 2023

Panelist, Prevention Institute, [Narrative, Messaging, and Framing: Strategic Tools for Advancing Racial Justice and Safety](#) 2023

Speaker, University of Akron, [Disrupting Power - The Me Too Movement](#) 2023

Speaker, Manchester University, [Hashtag Activism: Using social media to start conversation, impact change around sexual violence](#) 2023

Panelist, United Nations NGOCSW67, [Feminist Approaches to Justice - The impact of technology on women and girls in the justice system](#) 2023

Panelist, Match Group, [Survivor Roundtable](#) 2023

Speaker, Syracuse University, [Racialized Media](#) 2023

Moderator, Old Dominion University, [Roe V Wade Panel](#) 2022

Speaker, [#DayWithoutUs](#) 2022

Speaker, University of Richmond, [#BlackGirlsMadeThis](#) 2022

Speaker, [University of Kentucky, Hip Hop Feminism](#) 2022

Speaker, [University of Pennsylvania “Black Joy”](#) 2022

Speaker, [DBLAC Book Series: Intersectional Tech with Dr. Kishonna Gray](#)

Speaker, [Auburn University: DiCE Fellows Program](#), 2021

Roundtable, [Virtual Forum on Anti-Racism and Intersectionality In Feminist Criminology and Academia](#), 2021

Speaker, [Blk + Grad School: Graduate School Success Summit](#), 2021

Speaker, Blk + Grad School: [Strengths Not Strikes Summit: Schoolin’ Life: Battling Imposter Syndrome](#) 2018

PUBLICATIONS

Books

- *Black Identities & Media* (LSU Press), Chapter “Digital Work Work” (In Progress)
- *HAIL TO THE QUEEN BEY*, Chapter “I Grind Till I Own it” (In Progress)

Articles (Public Scholarship)

- How Black Women Are Creating Harm Reduction Tactics Online
<https://girlsunited.essence.com/article/black-women-harm-reduction-tactics/>

Articles (Peer-Reviewed)

- Coghill, K *Review Beyoncé in the World: Making Meaning with Queen Bey in Troubled Times*, edited by Christina Baade and Kristin A. McGee *Journal of Popular Music* (2022)
<https://online.ucpress.edu/jpms/article-abstract/34/4/132/194807/Review-Beyonce-in-the-World-Making-Meaning-with?redirectedFrom=fulltext>
- Williams, B, Collier, J, Wadley, B, Stokes, T, Banks Coghill, K.
“Should I Straighten My Hair?”: *Narratives of Black College Women with Natural Hair*,
Journal of Women and Gender in Higher Education,(2022)
<https://www.tandfonline.com/doi/full/10.1080/26379112.2022.2067861?scroll=top&needAccess=true>
- Coghill, K *Review of Digital Black Feminism* *Peitho Journal* (2022)
<https://cfshrc.org/article/review-of-digital-black-feminism-knight-steele-2021/>
- Coghill, K *A Love Letter to Alt Black Girls* *Flow Journal* (2022)
https://www.flowjournal.org/2022/03/love_letter_to_alt_black_girls/
- Coghill, K, Krishnasamy, A. *A Seat at the Table: A Repetitive Narrative of Abuse*:
International Journal of Linguistics & Communication. (2021). Retrieved 19 April 2021,
from <http://ijlcnet.com/vol-8-no-2-december-2020-abstract-1-ijlc>
- Coghill, K *Build Your Stack: Books for Advanced High School Students That Will Create a Classroom of Deep Thinking* (Blog Post- NCTE)
<https://ncte.org/blog/2021/07/books-that-will-create-a-classroom-of-deep-thinking/>

AWARDS

Spring 2024 2024 PAN African Network 30 under 40

Spring 2024 Presidential Awards for Community Multicultural Enrichment (PACME) 2024

Tristen Sloane Student Award

Fall 2023 American Society of Criminology Division of Victimology Practitioner/Activist of the Year Award

Spring 2022 Sigma Gamma Rho Sorority, Incorporated Golden Apple Educator Award

Spring 2022 Virginia Commonwealth University Black History in the Making

Spring 2017 Bowie State University Graduate Research of the Year

GRANTS/FELLOWSHIPS/SCHOLARSHIPS

Fall 2022 ASC Division of Victimology DOV Travel Scholarship

Spring 2022 American Counseling Association Foundation Grant G.L.O.W. Affinity Group Highland Springs Highschool \$500

Spring 2022 Digital Humanities Summer Institute (DHSI) Scholarship

LABS

Fellow, AI Futures Lab, Virginia Commonwealth University 2023 -

- The Humanities Research Center's AI Futures Lab is an interdisciplinary hub dedicated to understanding the power relations that organize AI systems and imagining ethical AI practices and futures. The goal of the AI Futures Lab is to bring people from the humanities, arts, social sciences, and sciences together to collaboratively examine AI technologies and their impacts on the world, including how AI intersects with race, gender, sexuality, and disability, as well as with environmental concerns.

Fellow, Digital Sociology Lab, Virginia Commonwealth University 2021-

- The Digital Sociology Lab is a research lab that provides skill-based training to students and faculty through workshops and hands-on research experience. We are dedicated to producing and disseminating rigorous research on the digital to inform policies, programs, and theories that will combat digital divides, digital inequalities, and their effects in the Richmond-area, the state of Virginia, and the broader global community. We do this through the orchestration of undergraduate and graduate student training, digital research, and dissemination of work through public events, white papers, and academic manuscripts grounded in extensive interdisciplinary collaboration among scholars, students, and global community organizations.

Curriculum Designer, reDesign LLC K-12 Content Map Design Studio, Summer 2021

- Built a prototype of a concept-based, culturally sustaining (Paris & Alim, 2017), anti-racist K-12 content map that offers an alternative to the current dominant standard frameworks. The map reflects what is known about how knowledge is structured and how the brain learns, and it reflects the values and commitment to culturally inclusive, anti-racist, learner-centered education.

Participant, Triad Abolition Project Strengthening our Web: Experiments in Care and Abolition Workshop, Summer 2022, Summer 2023

- Engage with readings, art, and reflective journal prompts that will help build our collective and individual capacities in the practice of collective care and abolition. Discuss the assigned transformative justice exercises, the assigned readings (chapters/parts of chapters from the set of books), and the reflective journal prompts, as well as engage with art.

PROGRAMS

Facilitator/Co-Founder: GLOW (Highland Springs Highschool), 2022-

- GLOW is a small group rooted in Black feminism, hip-hop school counseling pedagogy, and hip-hop education formatted as a sister circle. GLOW will provide a space for Black girls to explore their identity, connect with their peers and mentors, improve their self-efficacy, and develop leadership skills.

Cohort Member, Smart Brown Girl Book Club, 2022-

- Assist with picking readings for all reading tracks
- Organize sectional readings for Exploration Track, which largely consists of scholarly text.
- Draft syllabi that are thoughtful, coherent, and deeply engaging for the monthly readings

- Facilitate book/author chats

LEADERSHIP AND SERVICE

- Richmond Reproductive Freedom Project - Board Member 2023-
- Movement For Black Lives - Mass Engagement Table 2023
- Richmond Reproductive Freedom Project - Abortion Doula 2022-
- Virginia Commonwealth University - Graduate Student Advisory Council 2022-
- Digital Black Lit and Composition - Networking Advisor 2021-
- Neighborhood Access - Board Member 2021-
- American Educational Studies Association - Book Award Committee 2021-
- American Society of Criminology - Division of Women and Crime Teaching Workshop Committee Chair 2021-2022
- Sigma Gamma Rho Sorority, Incorporated - Sisterhood Committee Chair 2020-2022

PROFESSIONAL ORGANIZATIONS

- National Council of Teachers of English
- Sociologist for Women In Society
- Association of Black Sociologists
- Association for Education In Journalism and Mass Communication - Graduate Student Interest Group
- Association for Computers and the Humanities
- Association of Internet Researchers
- Black Women's Studies Association
- Foundations in Art: Theory & Education
- American Society of Criminology
- National Women's Studies Association

TRAINING

re:power. Intermediate Digital Organizing. 2023

re:power. Introduction to Digital Organizing. 2023

National Resource Center on Domestic Violence. Storytelling Institute. 2023

The Management Center. Managing to Change the World 2023

re:power. Grassroots Storytelling. 2023